

Through a simple web interface poll everywhere lets you collect instant audience feedback. You can just type in a question and your audience can respond using laptops, tablets or even mobile phone.

To begin using Poll Everywhere, a user must go to the Web site, pick a plan, and create an account. The service is provided entirely in the cloud. Once the account is created, the user can create and store questions in her Web-based account

To create your first poll log in to Polleverywhere .com. You will see a pop up with sample question. As soon as you start typing your question the pop up will expand showing you the types available. You can choose mcq's, open ended or clickable images. Once you have made your choice click create poll at the bottom of the pop up.

TO respond students can just text message the number on the screen created for each poll or teachers can get and share a custom url with students to respond in the web app . You can even use twitter if that's what you are into.

Poll Everywhere also lets you customize the looks of your chart. To change the style of the poll click the paint brush on the right side of your chart.click the color scheme bar to change any color or shade. you can display your results as a heat map too and choose different colors for long and short bars. You can also change font and add an image here. Once you have established a template , you can set it as default and all new polls will have the same customized settings .

I think one of the strength of Poll Everywhere is that it does not require any special hardware or software but instead uses devices that people are already carrying that is mobile phone and leverages the exploding trend of text messaging.