

Piktochart is a simple infographic creator that is web-based and is free to start out.

It allows users to select a blank or one of the theme templates for their infographic, edit information, customize and then save to various formats.

The free version of Piktochart includes a variety of features and tools to add interactive maps, charts, videos and hyperlinks.

The primary version of Piktochart is a web-based software and therefore does not require any downloading.

Once you have logged in, you can click on my saved piktocharts. To create one, click the plus button and you will notice that it will populate some of the templates. You can change different types of backgrounds, fonts and text here. All tools are all listed on the left column of your browser and students can see that they need to be clicked and dragged onto the template. The share, download, publish, and preview features are not only labeled in text but with the universal symbols as well.

You can download your work as an image, publish it online, share by email, or share your infographic directly to social media. I think, this concept of publishing is appealing to the educators and students. I have found the students are inclined to work harder on projects that will be showcased to an audience greater than their parents and teachers. Also, students should be encouraged to use images that are free for reuse and they should cite their sources.

To wrap up, I think piktochart can impact students learning in many ways. Students can learn concepts of grouping, graphing, visually representing information and interpreting information in meaningful ways here. The grouping and organization of graphics and information is a skill that requires analytical thinking and will help with future projects.