Re-visioning Bach through the Competitive Arts

Abstract: My talk explores themes of agonism or contest amongst the different arts, to ask not only how Bach has been used in the literary and pictorial arts, but also how Bach brought the agonism of the different arts into his own productions, as, say, into the secular cantata Geschwinde, ihr wirbelnden Winde, BWV 201. What was at stake in the contest of the arts and what impact had it on the emergence in the late eighteenth century of the imaginary museum of specifically musical works?